

Contract # 48118

Schedule Dates 09/18/12-09/24/12
Advertiser RICHARD TISEI FOR CONGRESS-REP (3502)
Agency Mentzer Media Service (1809)
Product POLITICAL CANDIDATE (1051)
Brand Est 2034 9.18 - 9.24 (27738)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name Cloyd, Elise
Phone/Fax /
CPE 2034
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Mentzer Media Service
600 Fairmount Ave #306
TOWSON, MD 21286

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,925.00
Net Total \$16,575.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 10 \$19,500.00
Grand Total: 10 \$19,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	5:58P- 7 News at 6	1		1	1	1	1			3	\$1,700.00	\$5,100.00	WHDH Boston (WHDH)		9/17/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	10:59P- 7 News at 11 PM	1		1	1	1	1			4	\$2,200.00	\$8,800.00	WHDH Boston (WHDH)		9/17/12
3.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6P- 7 News at 6	1						X		1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/17/12
4.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:30P- 7P (ET)	1							X	1	\$1,200.00		WHDH Boston (WHDH)		9/17/12
4.0.1	Preempt	09/23/12															WHDH Boston (WHDH)	Pre-Empt/Exception -	9/17/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:58P- 7 News at 6	1	X							1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/17/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10:59P- 7 News at 11 PM	1	X							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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